

March 29, 2008
Rochester, Minnesota



Dear:

I am participating in a very special event. **The inaugural Rochester Get Your Rear in Gear 5K walk/run** is presented by the **Colon Cancer Coalition**. Their goal is to present the biggest and best event in the state to raise much needed awareness – and of course funds – for colorectal cancer. My personal goal is to raise \$ _____ for the Coalition.

This effort is very important to me and I hope you will consider supporting me. Here are three simple ways you can do that.

1. Donate in my name. Go to www.getyourrearingear.com and click on the donate button on the Rochester 5K event page. It will link you to Active.com. Simply find my name or our team name of _____ in the View Fundraising Page, and you can donate through the secure online system.
2. Send a check along with the enclosed donation form, made out to the Colon Cancer Coalition, back to me or directly to the Coalition itself. Please note that you are doing this for me and/or my team.
3. Join me for the event! You can learn more about the event and sign up at www.getyourrearingear.com

The funds raised at this event will:

- Grow the existing Get Your Rear in Gear 5K and create new Get Your Rear in Gear events to help increase awareness and funding.
- Provide information about colorectal cancer screening throughout the state.
- Invest in model programs that will help those underinsured or noninsured to receive colorectal cancer screening.
- Establish support networks for those individuals and families receiving a diagnosis of colorectal cancer.

I hope you will see the value of supporting me and this critical effort for colorectal cancer. If we all work together, we can help colorectal cancer lose its standing as the number two cancer killer in the nation.

Sincerely,