

March 29, 2008
Rochester, Minnesota



Dear:

I am organizing a team for the **Get Your Rear in Gear 5K walk and run** presented by the **Colon Cancer Coalition** on Saturday, March 29th at the Mayo Civic Center. The Coalition raises awareness for this disease and much needed funding for those that have been affected by it.

I am personally taking on this effort as a way to honor/remember _____. Over 147,000 Americans are diagnosed with colorectal cancer each year, and nearly 55,000 lives are lost yearly. That number has been edging downward the past few years, and I believe it is because of efforts like the Get Your Rear in Gear event. We still have a long way to go before this cancer loses its standing as the number two cancer killer, and I hope you will do your part.

Here's how to join me and my team _____ on March 29th.

1. Sign up online at www.getyourrearingear.com at the Rochester Event page. It will link you to Active.com. Go to "team registration," find our team name, and complete the registration form.
2. Fill out the enclosed registration form and return it to me along with your entry fee. Once you are officially a member of our team, you will receive communications from me about what we are up to and important information about the event itself.
3. If you can't join me, I hope you will consider donating in my name. Go to www.getyourrearingear.com and click on the donate button on the Rochester 5K event page. It will link you to Active.com. Simply find my name or our team name in the View Fundraising Page, and you can donate through the secure online system. Or, if you prefer, send a check along with the enclosed donation form, made out to the Colon Cancer Coalition, back to me or directly to the Coalition itself. If you send it to the Coalition directly, please indicate that you are supporting me and the Team.

Thank you very much for supporting me and this critical effort for colorectal cancer. I look forward to seeing you on March 29th!

Sincerely,