

2012 Get Your Rear in Gear Sponsorship Benefits



| | PRESENTING SPONSOR | SUPPORTING SPONSOR | KIDS' FUN RUN SPONSOR | CONTRIBUTING SPONSOR | PARTICIPATING SPONSOR |
|--|--------------------|--------------------|-----------------------|----------------------|-----------------------|
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| RACE DAY | | | | | |
|---|--|--|--|--|--|
| Opportunity to speak during opening ceremony | | | | | |
| Display booth/table | | | | | |
| Logo on banner at start & finish line | | | | | |
| Logo on race day banner | | | | | |
| Mention in Race Day announcements | | | | | |
| Opportunity to display sponsor banners (2) | | | | | |
| MARKETING MATERIALS | | | | | |
| Logo or mention in paid advertising for the event (varies per market) | | | | | |
| Logo on registration brochure | | | | | |
| Logo on race poster | | | | | |
| Logo with link to your webpage on GYRIG event page | | | | | |
| Recognition in email blasts to all participants | | | | | |
| Mention on pre- and post-event press release | | | | | |
| Logo on Race Shirts | | | | | |